

FAX# 703 528 7880 SEP28/12 11.26
HARRIS REPORT FROM REP *** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$146500.-.28X
PLS CFM, THX 9/28

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1881 | | | | | | | | | | | | |
| 1 | | | 300P-400P | 2M | | \$2,600.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| PROGRAM : STEVE HARVEY | | | | | | | | | | | | |
| 2 | | | 400P-500P | 2M | | \$3,200.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| PROGRAM : DR OZ | | | | | | | | | | | | |

SEP28/12 11.26
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : |
| 3 | | | 700A-900A | 2M | | \$3,400.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 4 | | | 1230P-100P | 2M | | \$1,500.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : FL SPOTLIGHT | | | | | | | | | | | | |
| 5 | | | 300P-700P | 2M | | 11000.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : FOOTBALL | | | | | | | | | | | | |
| 6 | | | 800P-1130P | 2M | | 13200.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : FOOTBALL | | | | | | | | | | | | |
| 7 | | | 1130P-1200M | 2M | | \$4,000.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| 8 | | | 700A-900A | 2M | | \$3,400.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 9 | | | 600A-700A | 2M | | \$6,000.00 | 10/1 | 10/5 | 2 | | M-F | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 10 | | | 700A-900A | 2M | | \$6,400.00 | 10/1 | 10/5 | 1 | | M-F | 1 |
| PROGRAM : GMA | | | | | | | | | | | | |
| 11 | | | 900A-1000A | 2M | | \$1,500.00 | 10/1 | 10/5 | 1 | | M-F | 1 |
| PROGRAM : JEFF PROBST | | | | | | | | | | | | |
| 12 | | | 1000A-1100A | 2M | | \$1,500.00 | 10/1 | 10/5 | 2 | | M-F | 2 |
| PROGRAM : MILL/FEUD | | | | | | | | | | | | |
| 13 | | | 1200N-100P | 2M | | \$2,700.00 | 10/1 | 10/5 | 2 | | M-F | 2 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 14 | | | 300P-400P | 2M | | \$2,600.00 | 10/1 | 10/5 | 2 | | M-F | 2 |
| PROGRAM : STEVE HARVEY | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------|-----|----|-------------|--------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 15 | | | 500P-600P | 2M | | \$7,200.00 | 10/1 | 10/5 | 3 | | M-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 16 | | | 1100P-1130P | 2M | | \$8,000.00 | 10/1 | 10/5 | 2 | | M-F | 2 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| 17 | | | 700A-900A | 2M | | \$3,400.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 18 | | | 1230P-100P | 2M | | \$1,500.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : FLSPOTLIGHT | | | | | | | | | | | | |
| 19 | | | 300P-700P | 2M | | 11000.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : FOOTBALL | | | | | | | | | | | | |
| 20 | | | 800P-1130P | 2M | | 13200.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : FOOTBALL | | | | | | | | | | | | |
| 21 | | | 1135P-1200M | 2M | | \$4,000.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| SEP/12 | | | 42300.00 | OCT/12 | | 104200.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 146500.00 |
| TOTAL SPOTS | | | | | | | | | | | | 28 |

MARKET TOTALS \$406,944 WFTV 36% WKMG 14% WESH 30% WOFL 15% WKCF 2% WRBW 1% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*